Discover Your Company’s Road to Excellence at University of Richmond

CUSTOM CORPORATE CERTIFICATE PROGRAMS
Leveraging the greatest minds in business, we work side-by-side with your organization, from beginning to end, to create unique, hands-on learning experiences. Partner with Richmond to produce the change and return on investment you desire.

**PARTNER WITH RICHMOND FOR YOUR CUSTOM CORPORATE PROGRAMS**

Organizations around the nation have already partnered with University of Richmond. Grow the learning power at your company with custom experiences designed just for you. Let Richmond provide your executives and professionals a substantive and transformational skillset for long-lasting impact on their business performance.

**BASED ON YOUR NEEDS**

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*Unlike typical training programs, custom programs developed by University of Richmond are deeply integrated with your organization’s goals, values and people.*
LEARNING BY DOING

Your new strategy and framework is only as good as the practical application at your organization. University of Richmond has long been a pioneer when it comes to action learning. We know your teams will develop a deeper, actionable knowledge and decision-making skills when they have the chance to apply theory with real-world situations.

Your teams engage in activities and practical experiences that allow them to meet challenges, roll up their sleeves to apply new frameworks, and solve actual problems that apply to your company.

LEVERAGING ACTION

Mentored by University of Richmond faculty, your employees address real company imperatives that result in recommendations for action. They’ll focus on iterative processes and participate in simulations that allow them to see immediate results of their decisions.
We provide faculty to work with your team to determine the best delivery techniques, ways to measure and evaluate results, as well as collecting feedback to continuously improve the program.

OUR FACULTY: INDUSTRY EXPERTS

University of Richmond faculty are renowned for their extensive, practical experience and forward-thinking expertise in their fields. As accomplished, innovative leaders with a tremendous amount of industry experience, they’re selected for their power to engage while imparting insight. University of Richmond faculty includes authors and thought leaders on critical issues that require both the latest knowledge and in-depth industry experience.

Tired of theoretical seminars and conferences that aren’t applicable to your organization and waste time and money? University of Richmond employs respected industry leaders who understand how to put frameworks to work and best practices into operational design.
EXPERTLY CAPTURED FOR YOU

Custom programs generate ideas, conversations and solutions worth capturing. Our video experts record the concepts and content as they happen, providing your organizations powerful tools to aid with reflection and decision-making, long after the learning event concludes.

The University of Richmond video team utilizes three video camera angles running throughout the program. We simultaneously take detail photos, to fully memorialize your program. Afterwards, you’re provided your own digital drive for easy transport of your valuable memories.

Video replay of presentations, review of workshop conversations and discussions are critical to the learning experience. You can immediately achieve a higher ROI for your educational budget outlay.
University of Richmond works with many organizations to offer customized programs and continued mentoring. All in-classroom and online materials, presentations, and system offerings can be co-branded to clearly identify your corporation.

TAILORED TO YOUR COMPANY’S NEEDS

What skills and qualities does your organization need to develop? University of Richmond custom programs are a proven way to grow leadership, devise new strategies, and build the business acumen your firm needs to excel. We work hand-in-hand with your leadership team to create effective and efficient programs.

The University of Richmond approach is highly adaptable, producing results with organizations across many industries. Our focus on each individual allows us to deliver highly interactive, applicable, and results-oriented experiences.

JOIN OUR GROWING CORPORATE NETWORK
Starting with an existing program, and catering it to your industry and organization, can save development time and costs.

BUILDING ON EXISTING PROGRAMS

Customizing programs doesn’t have to start from scratch. You can make your educational dollar go farther and meet deadlines faster by modifying our existing programs to suit your need.

Our existing programs can serve as effective foundations for your custom classes. Each is designed with an end-game in mind - your employees walk away with a solid plan to evoke change at your organization.

USE OUR TOP CERTIFICATE PROGRAMS AS A FOUNDATION FOR YOUR OWN

Start with our highest in-demand programs, then customize for your own organization. See the specific websites for additional information and curriculum details.
Your next step is simple - call us!

We’ll set up a meeting to get the conversation started and to begin an initial assessment of your company’s strategic and business needs. Contact us to learn more and find out how quickly you can be on your way to having your own, company-wide University of Richmond Custom Corporate Certificate Program.

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